

11 September 2018

MEDIA ALERT

WOMEN'S 300 PELOTON TOURS AEIOU CENTRE

To boost their inspiration to ride for children's futures, the *Chain Reaction Women's 300* peloton will visit AEIOU Foundation's Bray Park centre this Sunday to learn about the life-changing outcomes being achieved for children with autism.

The group of 30 committed mothers, wives, daughters, athletes and businesswomen will finish a three-hour training ride at the centre on Sunday 16 September in preparation for the Women's 300 event next month.

On arrival they will tour the centre and have breakfast with AEIOU CEO Alan Smith, Centre Manager Brigitte Pernusch and parent Truusje Schoenmaekers, whose daughter Zarah currently attends the service.

AEIOU Foundation is the major charity partner of Chain Reaction Foundation's 2018 Women's 300, taking place over three days from 12 – 14 October. The all-female peloton will cycle 300 kilometres on a return trip from Brisbane to the Sunshine Coast. The 2018 fundraising goal is \$400,000, which in part will be given back to support AEIOU's Sunshine Coast centre at Sippy Downs.

MEDIA OPPORTUNITY DETAILS

What: Training ride and centre visit for cyclists preparing for 2018 *Chain Reaction Women's 300*
When: Sunday 16 September 2018, 8.30am– 10am (return from training ride, followed by breakfast and tour of centre)
Where: AEIOU Bray Park, 1 Hopetoun Street, Bray Park
Who: 30 cyclists from Chain Reaction Women's 300 event, AEIOU CEO Alan Smith, Centre Manager Brigitte Pernusch and current parent Truusje Schoenmaekers

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ABOUT AEIOU Foundation:

AEIOU Foundation is a leading provider of early intervention for children with Autism Spectrum Disorder (ASD). Our evidence-based therapy and education program is family focused and provides every child with the best opportunity to gain vital independence and achieve their full potential. Operating from ten locations, AEIOU enrolls children aged 2 to 6 years.

For more information about AEIOU Foundation visit www.aeiou.org.au.

MEDIA ENQUIRIES

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